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Fact Sheet and Summary

Overview

POBA is a new, easy-to-use virtual space to discover, explore, and enjoy the legacies of 20th and 21st century deceased artists whose work was not fully recognized during their lifetime. A new, secure, fully-digital creative center, POBA covers the full gamut of art forms to create a virtual cultural arts center open to the public.

Anyone who owns the rights to an artist's legacy may become a member of POBA and create portfolios and exhibits to showcase the artist's work digitally. Once created, POBA will display, promote, store, and provide assistance to its members to ensure the preservation and promotion of each artist's legacy for the future.

POBA is a one-of-a-kind online hub and resource center where visitors can find and experience excellent creative work; learn more about POBA artists and their artistry; create virtual spaces to show artists' creations; or find out how to acquire originals or reproductions of POBA artists' works. POBA celebrates artists' lives online and keeps these creative works alive to inspire, provoke, intrigue, entertain and enliven us.

POBA | Where The Arts Live is non-profit and is a program of The James Bernard Kirk Foundation, a non-profit organization created to honor the artistic interests of Jamie Bernard, a young writer and artist (1987-2010) and to use his creative legacy to inspire, recognize and support the legacies of talented deceased artists, regardless of genre or medium.

POBA Featured Artists' Portfolios (see poba.org for additional POBA artists)

[Badfinger](#) - Pete Ham (1947-1975) and Tom Evans (1947-1983) - The classic rock band, Badfinger, was both exceptionally talented and star-crossed. Its chief songwriters and performers, Pete Ham and Tom Evans, were also artists in other genres besides music. Here for the first time, never-heard demos are tied to Ham's and Evans' private drawings to reveal the depth of their artistry.

[Ben-Zion](#) (1897-1987) devoted his life to beauty in all its manifestations: from the visual, to the literary, to the musical. He threaded nature, still life, the human figure, the Hebrew Bible, and the Jewish people into his work. A founding member of "The Ten," he remained independent in his views and his art throughout his very active and long life.

[Blake Van Hoof Packard](#) (1994-2010) lived a short 16 years, yet his paintings reveal both a vision and a talent that are simply "cosmic." As a turn-of-the-21st century artist, Blake got the Packard family gene for line, color and form, but had an entirely different object of fascination than any of his predecessors.

[Carol C. Carlisle](#) (1924-2011) epitomized the artistry of the editor during her nearly 35-year career as Managing Editor of Popular Photography magazine, where she was celebrated for her keen eye and unswerving sense of perfection. During her career, she preserved more than 1,200 about-to-be-destroyed photos, largely by then "unknowns," but which history shows are photographic treasures that she saved from oblivion.

[Clark Tippet](#) (1955-1992) was one of the most acclaimed dancers and most promising choreographers of ballet in modern American dance. As Principal Dancer for the American Ballet Theatre (1976-1990), he danced in and with some of the greatest talents of his day including Baryshnikov, Sharp, and Parsons, and created numerous works for ABT and other dance companies.

[George Tate](#) (1920-1992) displayed his uncanny ability to capture the giddiness and hope of a place and time with mesmerizing depictions of mid-century Southern California and Las Vegas. From the 1950s on, his photos show both the ordinary features and extraordinary vibrancy of the southwest, including Vegas and southern California, with its hustle and bustle, Hollywood hopefuls, beach life, and the swooping car life that presaged California's new suburbs.

[Helen Corning](#) (1921 - 2011) painted exquisite abstractions - large canvases revealing a spare palate of earth tones and a layered simplicity honed over 60 years of painting. Her life and life's work were proudly described by her lapel pin: ART SAVES LIVES.

[Jamie Bernard](#) (1987-2010) was a prodigious young writer and artist who filtered contemporary culture through a prism of youth and alienation, supported by keen observation and a consuming passion for literature, history, and international affairs.

[Leopold Allen](#) (1945-1987) was an artist for the American Ballet Theatre whose artistry was to make up ABT's dancers to embody and project the roles they were performing. From the evil fairy, Carabosse, to the luminous Sleeping Beauty, and hundreds of characters in between, Leopold designed and applied the makeup, wigs (and often the shoes) of ABT's dancers.

[Nancy Whorf](#) (1930-2009) was an inventive painter, best known for her vibrant, varied scenes of the fishing village where she lived all her life on Cape Cod. She painted the town and its memorable characters as a visual memoirist – rather than in any effort to recreate it accurately.

[Norma Holt](#) (1918-2013) was a prolific photographer whose focus on children, women and the working poor in New York, the larger U.S., and internationally, revealed the everyday faces of humanity during tumultuous, often pivotal moments in history. From the streets of New York to the Israeli-Arab conflict and a fishing community in Cape Cod, Holt captured real people in powerful images.

[Norman Mailer](#) (1923-2007) lived a life larger than the literary characters he created and for which he became [in]famous. A man of wide ranging and provocative inclinations in his literary, political and personal life, he was largely unknown as an artist even though he was personally quite proud of his drawings. Here they are widely displayed for the first time at POBA.

Membership

POBA offers membership to anyone who owns the rights to a deceased artist's legacy. Members can create portfolios on behalf of that artist to show the works in the appropriate digital format, for public display and private storage. For the families, estates, publishers and others dedicated to promoting artists' legacies, POBA offers secure, unlimited storage of all forms of digital work and digital representations of original artwork. Members retain copyrights to the works stored and displayed on POBA. Membership is \$49.95 annually and includes 5G of digital storage (with low cost for additional space), as well as access to a full suite of member services.

Member Services

- Private and secure storage using any known digital format
- Ability to create and display unlimited portfolios from digital materials stored in one's vault
- Opportunities to participate in juried exhibits and in "Member Selects" exhibits
- Free online technical assistance in setting up your vault and portfolios
- Concierge assistance* in the creation of portfolios, and for cataloguing, storing, preserving, completing and/or selling original or reproductions of creative works by referrals (with discounted rates) to:
 - Archivists
 - Representation
 - Printers
 - Editors
 - Producers
 - Appraisers
 - Distributors
 - Professionals to evaluate physical works (original paintings, sculptures, writings, textiles, recordings, photographs, etc.)

*Available to the public without applicable member discounts.

POBA is the pronounced form of *phowa*, a Hindi phrase that describes the transformation of consciousness at death. It captures the essence of this site: the enduring and transcendent power of the arts to transform the experience and consciousness of all who contact great works, whether by creating them or by meeting them over time.

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